

I 로고 기본형



Logo Grid System



Logo Clear Space



I 로고 가로형



Logo Grid System

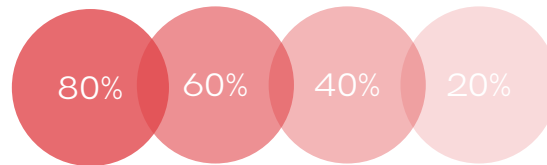
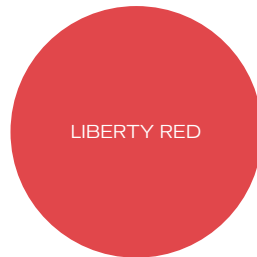


Logo Clear Space



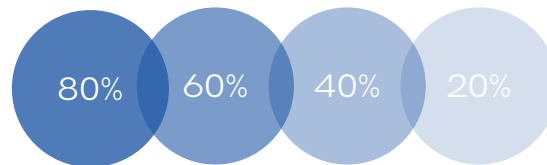
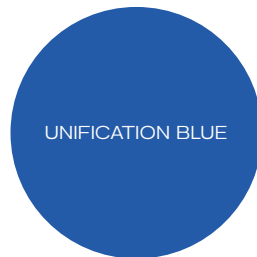
I 색상규정

Primary Color



R 226 G 74 B 73
C 5 M 84 Y 63 K 0

Pantone Red 032 C



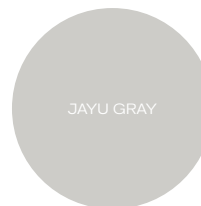
R 9 G 88 B 167
C 90 M 65 Y 0 K 0

Pantone 2728 C

Secondary Color



JAYU WHITE



PANTONE RED 032 C
#E24A49
RGB 226 74 73
CMYK 5 84 63 0

PANTONE 2728 C
#0958A7
RGB 9 88 167
CMYK 90 65 0 0

WHITE
#FFFFFF
RGB 255 255 255
CMYK 0 0 0 0

I 폰트규정

국문

엘리스 DX 넬리체_Thin

가나다라마바사아자차카타파하

0123456789

!@#\$%^&*()_+

엘리스 DX 넬리체_Regular

가나다라마바사아자차카타파하

0123456789

!@#\$%^&*()_+

엘리스 DX 넬리체_Semi Bold

가나다라마바사아자차카타파하

0123456789

!@#\$%^&*()_+

가

영문

Elice DX Neolli_Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

!@#\$%^&*()_+

Elice DX Neolli_Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

!@#\$%^&*()_+

Elice DX Neolli_Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

!@#\$%^&*()_+

Aa